

STUDENT DRIVEN • STUDENT MANAGED UNDER IEBC

IEBC Campus Ambassador Programme

PROPOSED BY
INDO-ESTONIA BUSINESS COUNCIL (IEBC)

INTRODUCTION

The Indo-Estonia Business Council (IEBC) Campus Ambassador Programme engages students as representatives of the Council within their educational institutions. The programme aims to increase awareness of IEBC initiatives and encourage student participation in educational, entrepreneurial and professional development opportunities associated with India-Estonia cooperation. You may visit our website here: <https://iebc.ee/>

Campus Ambassadors will assist in promoting IEBC programmes and activities while gaining valuable leadership, communication and networking experience.

OBJECTIVES

The programme seeks to:

- ◆ Increase awareness of IEBC and its initiatives within colleges and universities.
- ◆ Promote participation in IEBC programmes and activities.
- ◆ Support outreach for initiatives such as the Study Free in Estonia Programme, Bootcamp Estonia Programme and other opportunities introduced by IEBC.
- ◆ Establish a network of student representatives across educational institutions.

ROLE AND RESPONSIBILITIES

IEBC Campus Ambassadors shall:

- ◆ Represent IEBC within their educational institution.
- ◆ Promote IEBC programmes, events and opportunities among students.
- ◆ Create awareness regarding the Study Free in Estonia Programme, Bootcamp Estonia Programme and other IEBC initiatives.
- ◆ Encourage eligible students to participate in IEBC programmes.
- ◆ Support the promotion of webinars, seminars, information sessions and outreach activities organised by IEBC.
- ◆ Serve as a point of contact for students seeking information about IEBC initiatives.
- ◆ Provide periodic feedback regarding student interests and engagement opportunities.

ENGAGEMENT EXPECTATIONS

Campus Ambassadors are expected to actively support IEBC initiatives throughout their tenure, maintain communication with the designated IEBC coordinator and provide brief activity updates as requested.

Participation and any extension of tenure shall be subject to satisfactory engagement and adherence to programme requirements.

TENURE

The position of IEBC Campus Ambassador is honorary and voluntary in nature and shall ordinarily be held for a period of one (1) year.

The tenure may be extended based on performance and the requirements of the Council.

BENEFITS AND RECOGNITION

IEBC Campus Ambassadors shall receive:

- ◆ An official Certificate of Appointment.
- ◆ Recognition on IEBC communication platforms, where appropriate.
- ◆ Invitations to selected IEBC events and programmes as representatives of the Council.
- ◆ Opportunities to interact with entrepreneurs, academics, industry professionals and other stakeholders associated with IEBC activities.
- ◆ Access to selected learning, networking and professional development opportunities.
- ◆ IEBC souvenirs and promotional materials.
- ◆ Consideration for internships and future employment opportunities within IEBC in India or Estonia, subject to organisational requirements and availability.

ELIGIBILITY

Applicants should:

- ◆ Be enrolled in a recognised college, university or educational institution.
- ◆ Demonstrate good communication and interpersonal skills.
- ◆ Show initiative and enthusiasm for outreach activities.
- ◆ Have an interest in education, entrepreneurship, innovation, technology or international cooperation.

NATURE OF APPOINTMENT

Appointment as a Campus Ambassador does not constitute employment with IEBC and does not guarantee any stipend, salary, internship or future employment opportunity.

CONTACT INFORMATION

Interested applicants for the IEBC Campus Ambassador Programme may submit their application and supporting documents to:

Vrinda Dayal

Manager – Legal & Advisory

Indo-Estonia Business Council (IEBC)

Email: vrinda.d@iebc.ee

For any queries regarding eligibility, responsibilities, tenure or the application process, applicants may contact IEBC using the details provided above.

Indo-Estonia Business Council (IEBC) is registered as a Non-profit association at Estonia  (European Union)