

CONCEPT NOTE

Bootcamp Estonia

PROPOSED BY
INDO-ESTONIA BUSINESS COUNCIL (IEBC)

BACKGROUND

The Indo-Estonia Business Council (IEBC) aims to strengthen cooperation between the startup ecosystems of India and Estonia. Through Bootcamp Estonia, IEBC seeks to identify promising Indian startup ideas and provide founders with exposure to Estonia's innovation ecosystem, mentorship opportunities and international networks.

Bootcamp Estonia is designed as an early stage programme to support entrepreneurship, encourage collaboration and create opportunities for future growth and partnerships between India and Estonia.

The programme is intended to serve as a bridge between emerging Indian startups and Estonia's innovation ecosystem while strengthening long term India-Estonia entrepreneurial cooperation.

PROGRAMME STRUCTURE

Bootcamp Estonia will operate through a two-tier selection and development framework.

Tier 1: Registration and Initial Screening

Entrepreneurs and startup teams will submit applications describing their business ideas, problem statements and proposed solutions. Registration fee is approximately EUR 100.

Applications will be evaluated based on:

- ◆ Innovation and originality
- ◆ Feasibility of the proposed idea
- ◆ Potential for growth
- ◆ Founder commitment and capability
- ◆ Potential for international collaboration
- ◆ Alignment with programme objectives

Selected applicants will be invited to participate in the second tier of the programme.

Tier 2: IEBC Startup Development Programme

Programme fee: EUR 900

Selected startups will join a structured three month programme designed to provide:

- ◆ Entrepreneurship mentoring
- ◆ Startup ecosystem orientation
- ◆ Innovation and business development guidance
- ◆ Exposure to Estonia's startup landscape
- ◆ Networking opportunities through the IEBC ecosystem
- ◆ Awareness of relevant international collaboration opportunities
- ◆ Information regarding available startup support mechanisms and programmes within Estonia

The programme is intended to prepare participants for engagement with international innovation ecosystems and future growth opportunities.

RELATIONSHIP WITH STARTUP ESTONIA

Bootcamp Estonia is designed to complement and support broader engagement with Estonia's startup ecosystem.

The programme may introduce selected startups to relevant resources, initiatives, events and opportunities associated with Estonia's innovation landscape, including those connected with Startup Estonia and other stakeholders.

IEBC's role is that of a facilitator, mentor and ecosystem connector.

FUNDING OPPORTUNITIES

One objective of the programme is to increase awareness of funding, acceleration and partnership opportunities that may be available within Estonia's startup ecosystem.

Where appropriate, selected startups may be introduced to relevant organisations, investors, accelerators or ecosystem partners.

However:

- ◆ Participation in the programme does not guarantee funding.
- ◆ Participation does not guarantee admission to any accelerator or support programme.
- ◆ All investment and funding decisions remain solely at the discretion of the respective organisations.

EXPECTED OUTCOMES

Bootcamp Estonia seeks to:

- ◆ Strengthen India-Estonia startup collaboration.
- ◆ Create visibility for innovative Indian startups within Estonia's ecosystem.
- ◆ Encourage startups to explore international opportunities.
- ◆ Promote knowledge exchange between entrepreneurs, mentors and ecosystem stakeholders.
- ◆ Support startups interested in exploring opportunities available through Estonia's Startup Visa framework.
- ◆ Encourage future business, innovation and investment partnerships between India and Estonia.

CONCLUSION

Bootcamp Estonia represents a practical mechanism for connecting emerging Indian entrepreneurs with Estonia's innovation ecosystem. Through mentorship, ecosystem exposure and structured engagement, the programme aims to build long term entrepreneurial links between the two countries while creating opportunities for collaboration, innovation and sustainable growth.

Indo-Estonia Business Council (IEBC) is registered as a Non-profit association at Estonia 🇪🇺 (European Union)